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**South Carolina Society of Association Executives Announces
Best in the Business Award Winners**

Columbia – The South Carolina Society of Association Executives (SCSAE) presented nine Best in the Business Awards at the annual Awards Luncheon on June 6, 2016, held at The Ballantyne Hotel, in Charlotte, North Carolina, during the SCSAE Annual Conference.

SCSAE's Best in the Business Awards Program promotes associations that have gone above and beyond in their dedication to excellence. This year, nearly 20 entries were received and judged by the Awards Committee of the Tennessee Society of Association Executives.

The following awards were presented:

Division 1 Best Event Marketing: The National Association for Campus Activities

Division 1 Best Marketing/Public Relations Program: SC Restaurant and Lodging Association

Division 1 Best Website/Social Media: SC Asphalt Association

Division 2 Best Website/Social Media: Municipal Association of SC

Division 1 Best Event or Association App: SC Association of School Administrators

Division 1 Best Magazine/Journal: SC Restaurant and Lodging Association

Division 2 Best Magazine/Journal: The National Association for Campus Activities

Division 1 Associations Advance South Carolina: SC Pharmacy Association

Division 2 Associations Advance South Carolina: SC Bar

Division 3 Associations Advance South Carolina: Municipal Association of SC

About SCSAE: SCSAE is an organization of chief executive officers and professional staff who manage a variety of trade, professional and nonprofit associations as well as companies that provide products and services to the association community. Organized in 1963, SCSAE now has more than 200 association executives, meeting planners, association staff members and business partners as members. Please visit www.scsae.org for more information.