



SCSAE
Palmetto
Partner

**SCSAE 2009-2010
Palmetto Partners
Program**



SCSAE 2009-2010 *Palmetto Partners* Sponsorship Opportunities

Dear SCSAE Member:

Thank you for your continued support of SCSAE and our programs. We are pleased to announce the continuation of the *Palmetto Partners* program for the third year. We had five new partners last year and hope that you will consider contributing as a *Palmetto Partner* for the 2009-2010 year. As you can see from the matrix below, this program offers a cost savings to your company.

After reviewing the enclosed sponsorship opportunities, we are sure you will be just as excited as we are about this program! Please complete the *Palmetto Partners* registration form with your chosen level of sponsorship and return to us by mail or by fax, along with your membership investment.

Please contact me at the SCSAE office at (803) 254-0873 with any questions on how your company may become a **SCSAE Palmetto Partner!**

Sincerely,
Keely Fagen Yates

Sponsorship Item	Value	Level		
		Silver	Gold	Platinum
Recognition at each membership luncheon		√	√	√
Recognition as yearly sponsor in the Directory		√	√	√
Company representatives to receive ribbon recognition		√	√	√
Mailing Labels once per year	\$ 75.00	√	√	
Registration to 4 membership luncheons	\$ 80.00	√	√	√
Mailing Labels twice per year	\$ 150.00			√
Registration to the Annual Conference (1)	\$ 195.00	√	√	√
Table top at Annual Conference	\$ 250.00	√	√	√
Hole Sponsor at annual golf tournament	\$ 250.00	√	√	√
Sponsor Logo on the back cover of the Trade Show program	\$ 300.00		√	√
Team at annual golf tournament	\$ 370.00			√
Sponsor Logo on the back cover of the Annual Conference program	\$ 500.00	√	√	√
Trade Show booth (1 regular booth)	\$ 445.00	√	√	√
Full page ad in membership directory	\$ 750.00			√
Recognition in the monthly e-newsletter		√	√	√
Ad with Link on SCSAE home page (6 months)	\$ 600.00		√	
Ad with Link on SCSAE home page (12 months)	\$ 1,200.00			√
Luncheon Sponsor w/ 5 minute presentation	\$ 1,500.00			√
Value:		\$1,795	\$2,695	\$5,990
Sponsorship Amount:		\$1,500	\$2,500	\$5,000



SCSAE 2009-2010

Palmetto Partners

Sponsorship Opportunities

SCSAE is pleased to present the following yearly sponsorship program designed to offer our partners recognition throughout the year. Your support enables SCSAE to continue to provide quality educational and professional networking opportunities.

Platinum Palmetto Partner **\$5,000**

Recognition at each membership luncheon
Recognition as yearly sponsor in the Membership Directory
Company representatives to receive ribbon recognition
Registration for one company representative to four (4) membership luncheons
SCSAE Mailing Labels twice per year
Registration to the Annual Conference (1)
Table top at Annual Conference
Hole Sponsor at annual golf tournament
Team at annual golf tournament
Sponsor Logo on the back cover of the Trade Show program
Sponsor Logo on the back cover of the Annual Conference program
One Trade Show booth
Full page advertisement in Membership Directory
Ad with Link on SCSAE home page (12 months)
Luncheon Sponsor with 5 minute presentation
Recognition in monthly e-newsletter

Gold Palmetto Partner **\$2,500**

Recognition at each membership luncheon
Recognition as yearly sponsor in the Directory
Company representatives to receive ribbon recognition
SCSAE Mailing Labels once per year
Registration one company representative to 4 membership luncheons
Registration to the Annual Conference
Table top at Annual Conference
Hole Sponsor at annual golf tournament
Sponsor Logo on the back cover of the Trade Show program
Sponsor Logo on the back cover of the Annual Conference program
One Trade Show booth
Ad with Link on SCSAE home page (6 months)
Recognition in monthly e-newsletter

Silver Palmetto Partner **\$1,500**

Recognition at each membership luncheon
Recognition as yearly sponsor in the Directory
Company representatives to receive ribbon recognition
SCSAE Mailing Labels once per year
Registration one company representative to 4 membership luncheons
Registration to the Annual Conference
Table top at Annual Conference
Hole Sponsor at annual golf tournament
Sponsor Logo on the back cover of the Annual Conference program
One Trade Show booth
Recognition in monthly e-newsletter



SCSAE 2009-2010 *Palmetto Partners Program* Registration

Contact Information:

Member Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Please note how you prefer company name to be listed: _____

Sponsorship:

Please check the level of sponsorship requested:

_____ PLATINUM (\$5,000) _____ GOLD (\$2,500) _____ SILVER (\$1,500)

Please list payment information:

_____ Check
_____ Credit Card - *credit card number* _____ *exp.* _____
(MC/VISA/AMEX)

Authorized Signature _____ *Date* _____

The deadline for sponsorship is August 31, 2009. Please email your logo to SCSAE with registration so that we may begin promoting your sponsorship as soon as possible!

Thank you for supporting the SC Society of Association Executives. If you have any questions, please contact Keely Yates at (803) 254-0873. Thank you for all you do for SCSAE!

**Thank you for supporting the SC Society of Association Executives!
Please fax to (803) 252-0589, email to scsae@capconsc.com or mail to
P.O. Box 1763 Columbia, SC 29202.**