



## 2020 Annual Conference The Desoto Savannah June 7-9, 2020

### Tentative Agenda

#### Sunday, June 7

4:00PM	Conference Registration	The Desoto Savannah
5:15 – 5:45PM	New Member Reception	The Desoto Savannah
5:45-7:00PM	<b>Welcome Reception</b> <i>Sponsored by Visit Savannah</i>	The Desoto Savannah
7:00 PM	<b>Dine-arounds</b> Make your own plans to gather with friends and colleagues for dinner out in Savannah.	
9:30- 11:30PM	<b>Hospitality Suite</b> <i>Sponsored by Columbia Sussex Corporation</i>	The Desoto Savannah

#### Monday, June 8

7:30AM- 12:30PM	Conference Registration	The Desoto Savannah
8:00- 8:45AM	<b>Breakfast &amp; Visit the Marketplace</b> <i>Sponsored by _____</i>	
8:45- 9:00AM	<b>SCSAE Business Meeting</b> All attendees welcome to attend. Only SCSAE Regular Members able to vote.	Room TBA
9:00- 10:00AM	<b>Opening Session:</b> <b>How &amp; Why to Work with Your CVBs</b> <b>CVB Panel</b>	Room TBA
10:00- 10:10AM	<b>Refreshment break/ Visit Marketplace</b>	
10:10-12:10PM	<b>Future of Associations/Future of Your Association</b>	Room TBA

**Claire Louder**, Louder NonProfit Strategies, LLC

12:10- 12:30PM	<b>Best-in-the-Business Awards Reception</b>	Room TBA
12:30-2:00PM	<b>Best-in-the-Business Awards Luncheon</b> <i>Sponsored by _____</i>	Room TBA
2:00 – 2:30PM	New Member Orientation <b>SCSAE Board of Directors &amp; Staff</b>	Room TBA
2:00-6:15PM	Open Networking	Savannah, GA
6:15- 7:00PM	<b>Palmetto Partners Reception</b> (Palmetto Partners and Association Members Only)	Room TBA
7:00-7:30PM	<b>Awards Reception</b> <i>Sponsored by _____</i>	Room TBA
7:30-8:30PM	<b>Awards Dinner</b> <i>Sponsored by The Desoto Savannah, GA</i>	Room TBA
8:30-11:00PM	<b>Casino Night</b> <i>Coordinated by Vegas Nights and PartyTime Entertainment</i> <i>Sponsored by _____</i>	Room TBA

**Tuesday, June 9**

8:00-9:00AM	Breakfast- Visit Marketplace	Room TBA
9:00-10:00AM	<b>Roundtable Discussions</b> During this 60- minute timeframe choose to attend any of these informative roundtable discussions. Be prepared to learn and to share.  Attendees will report out at the end and share the top 5 problems/solutions discussed at the table. 1. Hotel & Resorts (2) 2. Services 3. Association Management 4. Events & Marketing 5. CEO's & ED's	Room TBA
10:00-11:00AM	<b>Closing Keynote: Listening with Intent</b> <b>Lowell Aplebaum, CAE, CPF, CEO, Vista Cova</b>	Room TBA